

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2706019  
**Alt Order #:** 27131529  
**Product Desc:** Candidate  
**Estimate:** 7630  
**Flight Dates:** 09/30/20 - 10/06/20  
**Original Date / Rev:** 09/29/20 / 09/29/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Roger Marshall/US Senate/KS/Re  
**Demographic:** A25-54  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/04/20	24	\$11,240.00	\$9,554.00
10/05/20	10/11/20	11	\$5,660.00	\$4,811.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	35	\$16,900.00	\$14,365.00	0.00
<b>Totals</b>	<b>35</b>	<b>\$16,900.00</b>	<b>\$14,365.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/30/20	09/30/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----			1			\$350.00		0.00			
N 2	Multi	10/01/20	10/01/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---			1			\$350.00		0.00			
N 3	Multi	10/02/20	10/02/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--			1			\$350.00		0.00			
N 4	Multi	10/05/20	10/05/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Advertiser:	<u>POL/Roger Marshall/US Senate/KS/Rep</u>
Product Desc:	<u>Candidate</u>
Estimate:	7630

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 10/05/2010/11/20M-----1\$350.000.00</div>															
N 5	Multi	10/06/20	10/06/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>Today Show 7-8am</div>															
<div>Today Show (7-8am)</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 10/05/2010/11/20-T-----1\$350.000.00</div>															
N 6	Multi	10/03/20	10/03/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>Today Show Sa</div>															
<div>Saturday Today Show</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 09/28/2010/04/20-----S-1\$150.000.00</div>															
N 7	Multi	10/04/20	10/04/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>Today Show Su</div>															
<div>Sunday Today Show</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 09/28/2010/04/20-----S1\$150.000.00</div>															
N 8	Multi	09/30/20	09/30/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>M-F 4-430p</div>															
<div>Jeopardy B</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 09/28/2010/04/20--W----1\$300.000.00</div>															
N 9	Multi	10/02/20	10/02/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>M-F 4-430p</div>															
<div>Jeopardy B</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 09/28/2010/04/20----F--1\$300.000.00</div>															
N 10	Multi	10/05/20	10/05/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>M-F 4-430p</div>															
<div>Jeopardy B</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 10/05/2010/11/20M-----1\$300.000.00</div>															
N 11	Multi	10/01/20	10/01/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>M-F 430-5p</div>															
<div>Jeopardy</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 09/28/2010/04/20---T---1\$400.000.00</div>															
N 12	Multi	10/01/20	10/01/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>KSN News at Five</div>															
<div>KSN News</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 09/28/2010/04/20---T---1\$500.000.00</div>															
N 13	Multi	10/05/20	10/05/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>KSN News at Five</div>															
<div>KSN News</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 10/05/2010/11/20M-----1\$500.000.00</div>															
N 14	Multi	10/06/20	10/06/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
<div>Channels : KSNK,KSNG,KSNT,KSNN</div>															
<div>KSN News at Five</div>															
<div>KSN News</div>															
<div>Start DateEnd DateWeekdaysSpots/WeekRateRating</div>															
<div>Week: 10/05/2010/11/20-T-----1\$500.000.00</div>															
N 15	Multi	09/30/20	09/30/20		CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN News at Six											
				Channels : KSNK,KSNG,KSNT,KSNN											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$750.00		0.00			
N 16	Multi	10/02/20	10/02/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$750.00		0.00			
N 17	Multi	10/05/20	10/05/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$750.00		0.00			
N 18	Multi	10/03/20	10/03/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$400.00		0.00			
N 19	Multi	10/04/20	10/04/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$250.00		0.00			
N 20	Multi	09/30/20	09/30/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$800.00		0.00			
N 21	Multi	10/01/20	10/01/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$800.00		0.00			
N 22	Multi	10/02/20	10/02/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$800.00		0.00			
N 23	Multi	10/05/20	10/05/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$800.00		0.00			
N 24	Multi	10/06/20	10/06/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$800.00		0.00			
N 25	Multi	10/03/20	10/03/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNT,KSNN											
				Sa 630-7p											

Order / Rev: A2706019  
 Alt Order #: 27131529  
 Flight Dates: 09/30/20 - 10/06/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7630

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$400.00		0.00			
N 26	Multi	09/30/20	09/30/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$750.00		0.00			
N 27	Multi	10/02/20	10/02/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$750.00		0.00			
N 28	Multi	10/06/20	10/06/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at Ten Mon-Fri											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$750.00		0.00			
N 29	Multi	10/03/20	10/03/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at 10 Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S-					1	\$500.00		0.00			
N 30	Multi	10/04/20	10/04/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				KSN News at 10 Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	-----S					1	\$600.00		0.00			
N 31	Multi	09/30/20	09/30/20	Tonight Show	CM	10:35p-11:35pm	--W----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	--W----					1	\$280.00		0.00			
N 32	Multi	10/01/20	10/01/20	Tonight Show	CM	10:35p-11:35pm	---T---	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	---T---					1	\$280.00		0.00			
N 33	Multi	10/02/20	10/02/20	Tonight Show	CM	10:35p-11:35pm	----F--	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/20	10/04/20	----F--					1	\$280.00		0.00			
N 34	Multi	10/05/20	10/05/20	Tonight Show	CM	10:35p-11:35pm	M-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	M-----					1	\$280.00		0.00			
N 35	Multi	10/06/20	10/06/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:30	1	\$280.00	P4	0.00	NM	1	\$280.00
				Channels : KSNW,KSNG,KSNC,KSNN											
				Tonight Show/Jimmy Fallon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/05/20	10/11/20	-T-----					1	\$280.00		0.00			

Wichita KS KSNW

Totals	35	\$16,900.00
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**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27131529	<b>Changes as of:</b> 9/29/2020 at 11:25 AM	<b>Version:</b> Original Order
<b>CPE:</b> 560/646/7630	<b>Flight:</b> 9/30/20 - 10/6/20	<b>Station:</b> KSNW
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita
<b>1911 NORTH FT MYER DRIVE</b>	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
<b>SUITE 400</b>	<b>Agency Order #:</b> 10012765	<b>Service:</b> Nielsen
<b>ARLINGTON, VA 20009</b>	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$16,900.00
		<b>Total Spots:</b> 35
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

#	Day/Time	DP	Program	Rate	Len	9/30 - 10/6								Total Spots	Total \$	CPP*	GRP*
						9/30	10/1	10/2	10/3	10/4	10/5	10/6					
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00	30	1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today Show	\$150.00	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
4	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	30	1	0	1	0	0	1	0		3	\$900.00	\$0.00	0.0
5	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
6	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	30	0	1	0	0	0	1	1		3	\$1,500.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	30	1	0	1	0	0	1	0		3	\$2,250.00	\$0.00	0.0
8	Sa 6p-6:30p		KSN News	\$400.00	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
9	Su 5p-5:30p		KSN News	\$250.00	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
10	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
12	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	30	1	0	1	0	0	0	1		3	\$2,250.00	\$0.00	0.0
13	Sa 10p-10:30p		KSN News	\$500.00	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$600.00	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0
15	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
TOTALS:						6	5	6	4	3	6	5	35	\$16,900.00	\$0.00	0.0	



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27131529	<b>Changes as of:</b> 9/29/2020 at 11:25 AM	<b>Version:</b> Original Order
<b>CPE:</b> 560/646/7630	<b>Flight:</b> 9/30/20 - 10/6/20	<b>Station:</b> KSNW
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
SUITE 400	<b>Agency Order #:</b> 10012765	<b>Service:</b> Nielsen
ARLINGTON, VA 20009	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$16,900.00
		<b>Total Spots:</b> 35
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$16,900
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	35	\$16,900.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>35</b>	<b>\$16,900.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	35	\$16,900.00
<b>Total</b>	<b>35</b>	<b>\$16,900.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/29/20 11:26 AM					\$0	\$0	
New	9/29/20 11:25 AM	KELLY JOHNS	New	35		\$16,900.00	\$16,900.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

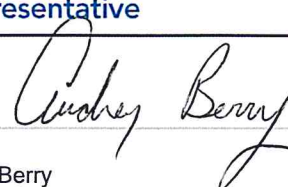
**Station Representative**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:03 -04'00'

Signature:



Name: Neil Williams

Name: Audrey Berry

Date of Request to Purchase Ad Time: 9/4/20

Date of Station Agreement to Sell Time: 9/29/20



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 9/4/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 9/4/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2706019Station Call Letters:  
KSNWDate Received/Requested:  
9/29/20Est. #:  
7630Station Location:  
Wichita KSRun Start and End Dates:  
9/30/20 - 10/6/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7630